

# Introduction

This latest edition of the GE product catalog has been updated to help you more easily select the GE lighting products that best meet your needs.

Technical data in this catalog (life, lumens, wattage, etc.) are nominal values, subject to manufacturer's tolerances. All technical data in this catalog is based on laboratory tests conducted under controlled conditions. Performance of individual lamps may vary. Because of frequent design improvements, the values listed may not be current ratings. Technical bulletins may be issued from time to time if changes in ratings occur prior to the next catalog printing.

**Technical Support**  
**1-800-GE LAMPS**

For the most up-to-date, comprehensive product information, visit the GE Lighting website at [www.gelighting.com](http://www.gelighting.com).



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## Introduction

GE Consumer & Industrial  
Lighting

# ecomagination<sup>SM</sup>

The future can seem pretty intimidating: Our known reserves of oil and natural gas are expected to be depleted by 2045, the climate is changing, and more than a billion people lack clean water. At GE, we believe some of the world's most pressing challenges present an opportunity to do what we do best: **imagine and build innovative solutions that benefit our customers and society at large.**

As a global leader in energy, technology, manufacturing, and infrastructure, GE is uniquely suited to help solve environmental challenges, for today and generations to come. Our customers want a more prosperous, cleaner future. By harnessing our most abundant renewable resource – the imagination of our people – we can create that future with them. We are taking a new approach to solving some of our customers' toughest environmental problems.

### We call it ecomagination.

#### Impact of ecomagination:

*If every household in the U.S. replaced one 100-watt Incandescent light bulb with a GE compact fluorescent bulb equivalent in light output, over the bulb's life, we would save enough energy to power more than 1 million U.S. homes for an entire year.*

#### Our Heritage, Our Future

We believe that better technology is the answer to our customers' environmental challenges. And we are confident we can find tomorrow's solutions to those challenges just as we have since the days of our founder, Thomas Edison.

Throughout our 116-year history, we have invented solutions to meet our customers' greatest needs. Over many years, we have developed one of the broadest ranges of environmentally advanced technologies. We will build on this legacy of success by researching and developing next-generation clean technologies. Our goal is to be a leader in bringing clean energy, air, and water and improved quality of life to all of the world's citizens.



## GE Lighting & Electrical Institute

- World renowned training and education center at historic Nela Park in Cleveland, Ohio
- Impressive full-scale lighting demonstrations plus comprehensive electrical distribution solution center
- Variety of scheduled courses offered throughout the year, taught by experienced industry professionals
- Accreditation through IACET – International Association for Continuing Education and Training

Call **1-800-255-1200**, or visit **www.gelighting.com**

### E-tools from the Institute:

- Mondays at noon and Mondays at 1/2 past noon – live webcasts each week to sharpen your product and application knowledge on lighting and electrical distribution products
- Specifier Technical Tuesdays – monthly webcasts on lighting and electrical distribution, designed for the specification community
- Value\*Light – GE's award-winning cost of light analysis program
- The Lighting Toolkit – a collection of 7 simple estimating tools including a Simple Energy Calculator, Lighting Layout Estimator, and the Watts Per Square Foot Estimator
- The Lighting Assistant – a set of 26 user-friendly tools and additional resources
- Light Beams – a comprehensive beam rendering and design tool for GE's reflectorized lamps

**Learning Central**...the new GE portal for all of your training and education needs!

Use Learning Central to register for Institute courses, enroll in online courses, schedule a customized onsite conference, track your progress, and more!

Visit **www.gelearningcentral.com**

